

## **PRIVACY POLICY**

**Effective Date: March 18, 2016**

Your privacy is important to us. This notice is issued by the owner of the [www.speedwaygp.com/website](http://www.speedwaygp.com/website) ("Site"), BSI Speedway Limited ("BSI", "we" or "us"). This Privacy Statement describes the types of information BSI collects from and about you, including when you visit one of our websites (each a "Site"). This Privacy Policy also explains how BSI may use and disclose such information, as well as your ability to control certain uses of it.

### **INFORMATION COLLECTION**

- **Information You Provide to Us**

BSI collects information from you when you choose to provide it to us. This may include when you sign up for newsletters or our email lists, use our Site, or otherwise contact us.

The personal information we collect may include your name, address, email address, and telephone number. **Information We Automatically Collect**

We may use cookies, web beacons, pixel tags, log files, or other technologies to automatically collect certain information when you use our Site.

To learn more about the cookies and tracking technologies used on the Site, please visit BSI's Cookie Policy.

To learn more about the use of cookies or other technologies to deliver more relevant advertising and your choices about not having this information used by certain service providers, please click [here](#) (for US-based visitors) or click [here](#) (for European visitors).

- **Combination of Information**

We may combine the information we receive from and about you, including personal and non-personal information, and information collected through our Site and offline, as well as information collected from third party sources to help us tailor our communications to you and to improve our Site and service.

### **INFORMATION USE**

BSI may use the information we collect from and about you to:

- Respond to your inquiries, provide services, and communicate with you;
- Develop new services or Site content;
- Provide you with customized content, targeted offers, and advertising on the Site or other sites;

- Contact you with information, newsletters and promotional materials from Speedway Grand Prix, BSI or on behalf of our partners and affiliates, including by email and direct mail;
- Research, address problems, and improve the usage and operations of the Site;
- Protect the security or integrity of the Site and our business;
- As described in the Cookie Policy; and
- As described to you at the point of data collection.

## **INFORMATION SHARING**

BSI may share the personal information we collect from and about you: (1) with our affiliated companies bearing the WME|IMG, WME, IMG or BSI brand; (2) to our service providers, if the disclosure will enable them to perform a business, professional or technical support function for us; (3) as necessary if we believe that there has been a violation of the BSI Terms of Use or of our rights or the rights of any third party; (4) to respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and (5) as described to you at the point of collection.

Further, BSI may share aggregate or anonymous, non-personal information with third parties for their marketing or analytics uses.

BSI may sell or purchase assets during the normal course of our business. If another entity acquires BSI or any of our assets, information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against BSI, such information may be considered an asset of BSI and may be sold or transferred to third parties. Should such a sale or transfer occur, we will use reasonable efforts to try to require that the transferee use your personal information in a manner that is consistent with this Privacy Policy.

BSI may transfer some of your information outside the USA and the European Economic Area for the purposes set out in this Privacy Policy. Some of these countries may not have equivalent data protection legislation protection the use of your personal information. By submitting your information to this Site, you consent to such transfers taking place.

## **SOCIAL SHARING FEATURES**

The Site may offer social sharing features and other integrated tools such as the Facebook "Like" button, which let you share actions you take on our Service with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

## **DATA STORAGE**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted.

## **DATA SECURITY**

BSI is committed to maintaining the security of the data you provide us and will take reasonable precautions to help protect your personal information. We have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about our customers and Site visitors. Because there is always some risk in transmitting information over the Internet, while we make every effort to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures.

## **INFORMATION FOR INDIVIDUALS IN THE UK**

For UK users, the data controller in respect of your personal information is the BSI Building 6, Chiswick High Road, London, W4 5HR, United Kingdom.

## **LINKS TO OTHER WEBSITES**

The Site may have links to third-party sites or applications, which may have privacy policies that differ from our own. We are not responsible for the practices of such sites or applications.

## **CHILDREN'S PRIVACY**

Protecting children's privacy is important to us. We do not direct the Site to, nor do we knowingly collect any personal information from, children under the age of thirteen.

## **IF YOU HAVE QUESTIONS**

If you have any questions about this Privacy Policy or the practices described herein, or if you would like to correct, update or change your personal information, you may contact us at Legal Department, Building 6, Chiswick Park, 566 Chiswick High Road, London, W4 5HR.

## **REVISIONS TO THIS STATEMENT**

BSI reserves the right to revise this Privacy Policy at any time. When we do, we will post the change(s) on the Site. If we change the Privacy Policy in a material way, we will provide appropriate notice to you; however, we recommend that you review the most up-to-date version of the Privacy Policy periodically.